

ANNUAL REPORT

2019



THE 2019-2020 BREAKDOWN

178
TOTAL
ACTIVITIES

** Includes weekly division and leadership meetings,
bi-weekly volunteer division meetings, and board meetings
(not counted as # of occurrence)*

47 EVENTS/
PROGRAMS

32 CAMPUS
COLLABORATING
PARTNERS

22 CO-SPONSORED
EVENTS

51 PROFESSIONAL
DEVELOPMENT
WORKSHOPS/TRAININGS/
PRESENTATIONS

26 INTERNAL PROJECTS,
ACTIVITIES &
INITIATIVES

TOTAL EVENT ATTENDANCE:

15,000

TOTAL OF GIVEAWAYS:

4,830



BLOCK PARTY 2019 (8,000 ATTENDEES)

10 FILM PREMIERES

Lion King

Scary Stories to Tell in the Dark

Joker

Maleficent: Mistress of Evil

Zombieland Double Tap

Charlie's Angel

Frozen 2

Bad Boys For Life

Birds of Prey

Onward

GET TO KNOW: KENNY BEATS

GET TO KNOW: JORDYN WOODS

GET TO KNOW: DAVID DOBRIK (VIRTUAL LECTURE)

FILM FEST 2020

POP CULTURE MOVIE NIGHT

HIGHLANDER POOLOOZA (SRC AQUATICS COLLAB)

SCOTTY'S BIRTHDAY

HOMECOMING BONFIRE 2019

ROLLERCADE

NOSTALGIA NIGHT (HUB PROGRAMS COLLAB)

TARTAN SOUL KICKOFF (STUDENT LIFE COLLAB)

MORE THAN SPOKEN WORD

R'VOTE MATTERS (COLLAB WITH STUDENT LIFE AND ASUCR)

LIVE, WORK, POSE WITH ANGELICA ROSS (COLLAB WITH LBGTRC)

WINTER SOULSTICE 2020

SOUNDCLASH 2020

BEAT THE HEAT

ASPB OPEN HOUSE

STUDENT LIFE OPEN HOUSE

FALL Q4C SELF CARE KITS

FALL NOONERS SERIES 2019 (8 SHOWS)

Axel Mansoor

syd B

Nanor

Simon Sea

CSP Presents: Día de los Muertos

NASP Presents: Raye Zaragoza

no suits

Lake Chon

SPRING NOONERS: PEACH TREE RASCALS ON IGTV

MUSIC MONDAYS

R'DAY GIVEAWAYS

DIY IDEAS

PODCAST RECOMMENDATIONS

THROWBACK THURSDAYS

FIVE FILM FRIDAYS

SPRING SPLASH 30TH ANNIVERSARY GIVEAWAY



42

EVENTS/PROGRAMS

22

CO-SPONSORED CAMPUS EVENTS

This year, ASPB awarded over \$13,000 in programming co-sponsorship grants to a variety of student organizations and campus departments at UC Riverside. Co-sponsorship grants help fund programs that contribute to the vibrancy and diversity of the UCR campus community.

STUDENT ALUMNI ASSOCIATION: STUDENT ALUMNI CONFERENCE

VERBAL COLISEUM: SPOKEN WORD NIGHT

SIGMA PHI EPSILON: 5K RUN

GAMMA PHI BETA: FREIGHT NIGHT

ACM: CUTIE HACK

HIGHLANDER GAMING: HIGHLANDER CON

PAKISTANI STUDENT ASSOCIATION: CULTURE BONFIRE

QTPOC: NAME CHANGE WORKSHOP

QUEER ALLIANCE: LGBTQ INTERSECTIONAL EVENT

UCR LIBRARY FWSR COMMITTEE: FINALS WEEK STRESS RELIEF - BREAKFAST SANDWICHES

CIRCLE K INTERNATIONAL: KIDS ROCK CONCERT

SOCIETY OF WOMEN ENGINEERS & WOMEN IN COMPUTING: ROSE HACK

ACTIVE MINDS: REJUVENATION STATIONS

THE MUSTARD SEED PROJECT: WELCOME SOCIAL

PHI KAPPA SIGMA: GREEK GAMES

NIGERIAN STUDENT ASSOCIATION: CULTURE SHOW

PHI KAPPA PSI: KICK OFF FOR KALEB PHI PSI POWDER

MUJERES UNIDAS: 25TH ANNUAL MUJER CONFERENCE

PHI DELTA EPSILON: CITRUS HEALTH CONFERENCE

MUSLIM STUDENT ASSOCIATION: UNITY PICNIC

TEATRO QUINTO SOL: POESIA PELIGROSA

ACM: CITRUS HACK ONLINE



THANK YOU TO:

ACCOUNTING
ASSOCIATED STUDENTS OF UCR
BUSINESS CONTRACTS
CAPS - COUNSELING &
PSYCHOLOGICAL SERVICES
CARE OFFICE
CHICANO STUDENT PROGRAMS
DINING SERVICES
EMERGENCY MANAGEMENT
ENVIRONMENTAL HEALTH & SAFETY
HUB PROGRAMS
HUB SCHEDULING
HIGHLANDER ORIENTATION
LGBT RESOURCE CENTER
LIFE AT UCR
MIDDLE EASTERN STUDENT CENTER
NATIVE AMERICAN STUDENT PROGRAMS
PRINTING & REPROGRAPHICS
PURCHASING

RESIDENCE LIFE
RISK MANAGEMENT
R'PANTRY
STUDENT AFFAIRS MARKETING
COMMUNICATION
STUDENT LIFE
STUDENT REC CENTER
STUDENT REC CENTER AQUATICS
THE WELL
TAPS - TRANSPORTATION SERVICES
UCPD
UCR ELECTRIC
UCR GROUNDS
UNIVERSITY COMMUNICATIONS
VETERANS SERVICES
WOMEN'S RESOURCE CENTER

33

**CAMPUS COLLABORATION
PARTNERS**



ASPB 101
BACKSTAGE TRAINING
BLOCK PARTY TRAINING
BONFIRE TRAINING
BUDGET MANAGEMENT
CARE PRESENTATION
CAMPUS INSURANCE PAPERWORK & TRAINING
CAMPUS WIDE PRESENTATIONS
Block Party
Bonfire
Winter SOULstice
CULTURAL AWARENESS TRAINING
DIRECTOR 101
DIRECTOR Q&A
ENJOY THE EXPERIENCE TRAINING
ENTRANCE TRAINING
EVENT SAFETY WORKSHOP
FOOD SAFETY TRAINING
FRONT DESK TRAINING
GEM CART TRAINING
GOOGLE TIPS AND TRICKS
GREEN ROOM TRAINING
HUB SCHEDULING TRAINING
HOSTING 101
HOW I SEE MYSELF/HOW OTHERS SEE ME
LIFE AFTER ASPB WORKSHOP
LINE CONTROL/MONITOR TRAINING
LOVE LANGUAGE
NEGOTIATING 101

NON-VIOLENT COMMUNICATION
OMBUDS PRESENTATION
ORIENTATION ASPB PRESENTATION
PRINCIPLES OF COMMUNITY
PROFESSIONAL EMAIL ETIQUETTE
PUBLIC SPEAKING
RA ASPB PRESENTATION
RESUME & PROFESSIONAL INTERVIEW
WORKSHOP
SRC TRAINING
SELF CARE/MENTAL HEALTH TRAINING -
THE WELL
SERVICE REQUEST TRAINING
STRENGTHS QUEST
STUDENT ORG ASPB PRESENTATION
TABLING WORKSHOP
TARTAN SOUL
THE COACHELLA EXPERIENCE
TITLE IX PRESENTATION
TRUE COLORS & TEAM DYNAMICS
UC CYBER SECURITY AWARENESS
TRAINING
UC SEXUAL VIOLENCE AND SEXUAL
HARASSMENT PREVENTION TRAINING
WEBSITE TRAINING FOR MARKETERS
WINTER SOULSTICE TRAINING
WORKING WITH VENDORS/AGENTS

51

**PARTICIPATED IN
PROFESSIONAL DEVELOPMENT
WORKSHOPS/TRAININGS/PRESENTATIONS**



ASUCR CONSTITUTIONAL AMENDMENT #7
SPRING SPLASH 30TH ANNIVERSARY
CREATED ASPB LINKEDIN PAGE
CREATED ASPB NEWSLETTER
CREATED ASPB FACT SHEETS FOR THE
HIGHLANDER NEWSPAPER
CREATED CO-SPONSORSHIP ASSESSMENT FORM
HOSTED ALUMNI BRUNCH
FINANCIAL AID - 25% RETURN TO AID
ENJOY THE EXPERIENCE CAMPAIGN
QUARTER FOR A CAUSE
Fall: Self Care
Winter: Civic Engagement
Spring: N/A

KEEP RIVERSIDE CLEAN
Adopt-A-Street Quarterly

EXTERNAL SPONSORSHIPS

BLOCK PARTY 2019

Rockstar

Raising Canes

Pocky

ColourPop

Kevita

Vital Proteins

Operation Lifesaver - RTCC

Hampton Inn

BONFIRE 2019

Rockstar

Better Booch

Vital Proteins

WINTER SOULSTICE 2019

Urban Decay

AMAZON PRIME TOURS

NINTENDO SWITCH TOGETHER TOUR

UPDATED ASPB CODES OF CONDUCT

MONTHLY ALL ASPB MEETINGS

WEEKLY BOARD MEETINGS

WEEKLY DIVISION MEETINGS

BI-WEEKLY VOLUNTEER DIVISION MEETINGS

WEEKLY LEADERSHIP MEETINGS

QUARTERLY ALL ASPB SOCIALS

ALL ASPB RETREAT - 2 DAYS

ENHANCED WELLNESS CENTER AT BLOCK PARTY

26

**INTERNAL PROJECTS,
ACTIVITIES & INITIATIVES**



THE TEAM

PROFESSIONAL STAFF

NAIME LASKAR, *Advisor*

GEOVANNY PEREZ, *Assistant Advisor*

DONNA DUNN, *Administrative Assistant*

BOARD OF DIRECTORS

JUDY TU, *Chairperson*

CAROLYN WU, *Vice Chairperson*

SYDNEY LAM, *Marketing Chairperson*

CYAN VONG, *Director of Concerts*

ANDY ORTEGA, *Director of Concerts*

JESSICA SCHNEIDER, *Director of Special Events*

LAURA ANAYA-MORGA, *Director of Special Events*

MISHA KHAN, *Director of Contemporary Culture*

RACHEL ARROYOS, *Director of Contemporary Culture*

ROY HERNANDEZ, *Director of Films & Lectures*

LEAH DUQUE, *Director of Films & Lectures*

MASON MAZZA, **DIRECTOR OF MARKETING**

47 INTERNS



THANKS FOR A GREAT YEAR!

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[click here to watch our 2019-2020 recap video](#)